



# WHITEPAPER

# BUILDBRICS

The World's first crypto token that generates revenue from the sale of Tiny Houses for token holders.





**BUILDBRICS**

**Whitepaper**

## **Introduction to the BUILDBRICS Whitepaper**

Welcome to the BUILDBRICS Whitepaper, a comprehensive guide to a groundbreaking project at the intersection of cryptocurrency and the construction industry. In these pages, we introduce BUILDBRICS – the first cryptocurrency specifically designed for the construction sector. This whitepaper will provide a detailed overview of the BUILDBRICS token, its unique integration with the innovative Tiny House Project, and the profound implications this holds for investors, construction professionals, and the broader community.

At its core, BUILDBRICS is more than just a digital currency – it's a pioneering effort to bridge the gap between traditional real estate investment and the burgeoning world of blockchain technology. With its unique revenue model, tokenomics, and strategic roadmap, BUILDBRICS aims to revolutionize how investments in construction projects are made and managed.

This document will delve into the various aspects of the BUILDBRICS project, including its conceptual framework, the economic and environmental impacts of the Tiny House Project, the technical architecture of the BBRICS token, and the team's vision for its future. We will also address the inherent risks and challenges, and the strategies for community and investor engagement.

Join us as we explore how BUILDBRICS is set to redefine the future of construction investment and open new avenues for sustainable and profitable ventures in the real estate domain.

Visit also the homepage of our token: <https://bbrics.io>



## **BUILDBRICS**

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## **BUILDBRICS**

### **Concept and Purpose of BUILDBRICS Token**

The BUILDBRICS token represents an innovative breakthrough in cryptocurrency, uniquely tailored for the construction industry. It stands as the first crypto token explicitly designed for and by construction workers. This pioneering initiative aims to leverage the power of blockchain technology to create a novel revenue stream within the construction sector. Central to its purpose is the integration with the Tiny House Project, where BUILDBRICS token holders gain financial benefits from the sales of these houses. By distributing a percentage of profits from these sales to token holders, BUILDBRICS creates a symbiotic ecosystem where the growth and success of the Tiny House Project directly benefit its investors, fostering a community-driven platform that aligns with the interests of those in the construction field. This unique approach sets BUILDBRICS apart, offering a tangible, real-world application of cryptocurrency in an industry traditionally untouched by such digital advancements.

### **Revenue Model of BUILDBRICS Token**

The revenue model of BUILDBRICS is ingeniously linked with the Tiny House Project, offering a distinctive profit-sharing mechanism to its token holders. A significant aspect of this model is that 10% of the profits generated from the sale of each Tiny House are distributed among BUILDBRICS token holders. This distribution is tiered based on the size of the holder's wallet: 1% wallets receive 2% of this profit, 2% wallets get 3%, and 3% wallets are allocated the remaining 5%. Such a model not only incentivizes investment in the BUILDBRICS token but also ensures a continual revenue stream for token holders, correlating directly with the success and scalability of the Tiny House Project. This revenue model exemplifies a novel approach in the crypto space, aligning investor incentives with tangible real estate ventures, thereby embedding real-world value into the cryptocurrency.



## BUILDBRICS

### Contract Overview of BUILDBRICS Token

The BBRICS token contract is the foundational element of the BBRICS cryptocurrency, governing its creation, distribution, and interactions on the blockchain. Developed on the Ethereum blockchain, the contract adheres to the ERC-20 standard, ensuring compatibility with a wide range of wallets and exchanges.

#### Key Features of the Token Contract:

- ❖ **Smart Contract Standards:** BBRICS token is based on the ERC-20 standard, which is the most widely used token standard on the Ethereum blockchain. This ensures interoperability with various Ethereum-based services and platforms.
- ❖ **Total Supply:** The total supply of BBRICS tokens is capped, ensuring a finite supply and preventing inflation. The tokenomics section of this whitepaper details the distribution and allocation of these tokens.
- ❖ **Burn Mechanism:** The contract includes a burn mechanism, where a certain percentage of the tokens are destroyed or removed from circulation. This mechanism is designed to help manage token scarcity and potentially increase value over time.
- ❖ **Distribution and Vesting:** The contract defines the distribution of tokens to investors, team members, and for other purposes. It also outlines any vesting schedules or lock-up periods, ensuring transparency and trust in the token allocation process.
- ❖ **Security Measures:** Security is a paramount concern. The contract has undergone rigorous testing and audits to ensure it is free from vulnerabilities and exploits.
- ❖ **Governance and Voting Rights:** If applicable, the contract details any governance mechanisms or voting rights associated with the tokens, allowing token holders to participate in decision-making processes related to the project.
- ❖ **Transparency and Compliance:** The contract is transparent and available for public viewing on the blockchain, providing full disclosure of its functionalities and rules. Compliance with relevant regulations and legal frameworks is also a key consideration in its design.



## BUILDBRICS

### Technical Details:

- Contract Address: **0x2272524b42cd8e29388ce0c2c5c6f2dd44660808**
- Token Name: **BUILDBRICS**
- Token Symbol: **BBRICS**
- Decimals: **18**

The BBRICS token contract is a critical component that underpins the functionality and integrity of the BBRICS ecosystem. Its design reflects our commitment to transparency, security, and regulatory compliance, ensuring the token's reliability and effectiveness as a tool for investment and transaction within the Tiny House Project.



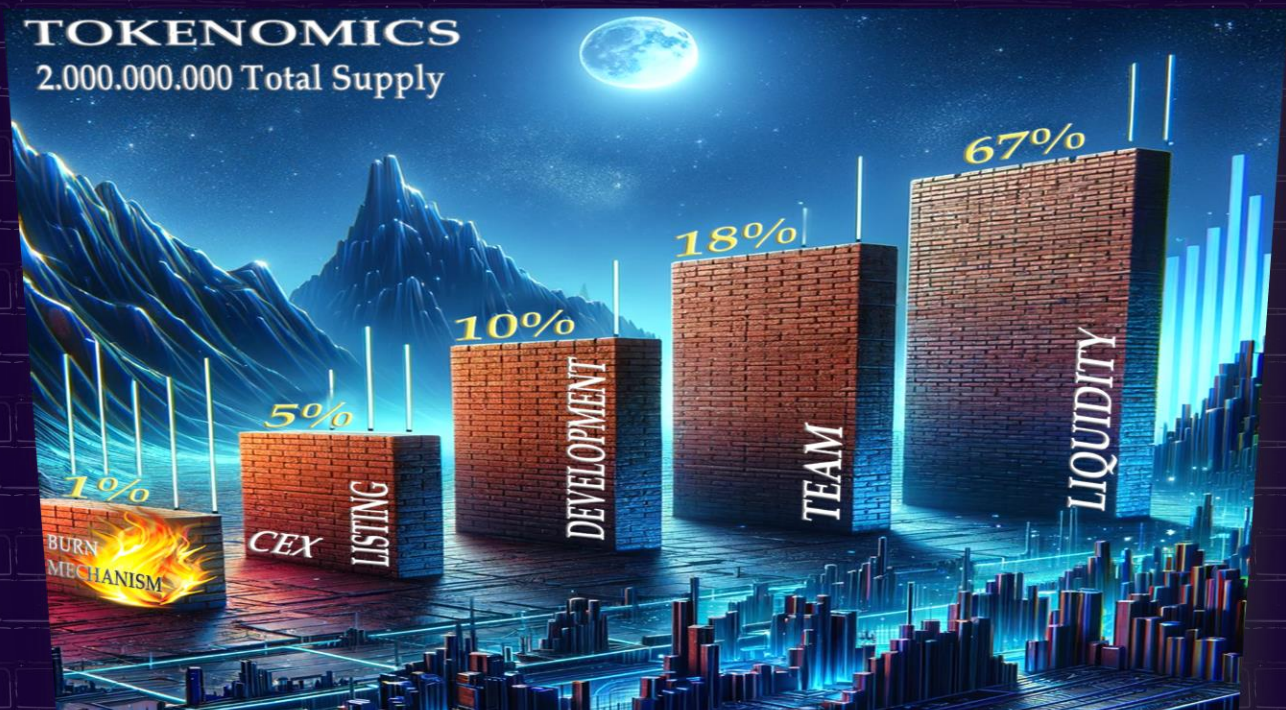


## BUILDBRICS

### Tokenomics of BUILDBRICS

The tokenomics of BUILDBRICS is structured around a total supply of 2 billion tokens. A unique feature of these tokens is the burn mechanism, where 1% of the token transactions are burned, reducing the overall supply and potentially increasing the value of remaining tokens. The ecosystem of BUILDBRICS is built on the ERC20 blockchain, which includes revenue-generating services shared with holders. The allocation of tokens is diversified:

- ❖ 67% for liquidity,
- ❖ 18% for the team,
- ❖ 10% for development,
- ❖ 5% for Centralized Exchange (CEX) listing, ensuring a balanced distribution that supports growth and operational efficiency.

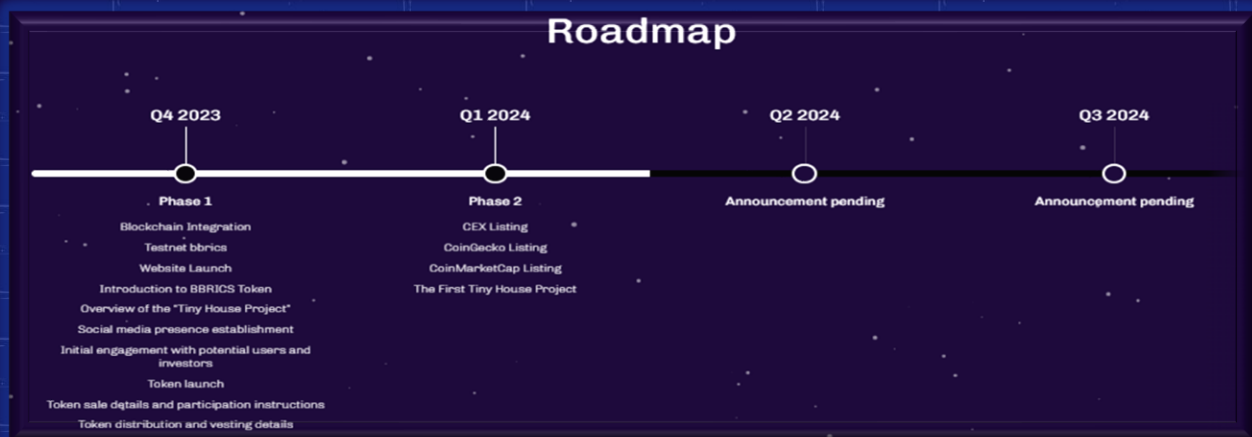




## BUILDBRICS

### Roadmap of BUILDBRICS

The roadmap for BUILDBRICS outlines its strategic development phases. Key milestones in Q4 2023 include blockchain integration, launching the testnet for BBRICS, and the official website launch. The introduction of the BBRICS Token and the overview of the Tiny House Project are pivotal components of this phase. Establishing a strong social media presence and engaging with potential users and investors form the core of their marketing strategy. Additionally, the roadmap includes the token launch, detailing the sale, participation instructions, and information on token distribution and vesting. This roadmap highlights the project's comprehensive approach to achieving its objectives and growing its footprint in the cryptocurrency and construction sectors.







# **BUILDBRICS**

## **The Reasoning Behind the BUILDBRICS Project**

The BUILDBRICS project is founded on the vision of integrating the burgeoning world of cryptocurrency with the construction industry. The rationale behind this innovative approach stems from recognizing the potential of blockchain technology to revolutionize traditional industries. Construction, being a sector that has not fully leveraged the digital revolution, presents a ripe opportunity for transformation. BUILDBRICS aims to address this gap by introducing a digital currency that resonates with the specific needs and dynamics of construction professionals.

The decision to focus on the Tiny House Project as a primary revenue source is strategic. Tiny houses have gained popularity due to their affordability and sustainability, making them a promising investment. By linking the success of these housing projects to the BUILDBRICS token, the project seeks to create a stable and profitable investment opportunity for its stakeholders.

Furthermore, the project is driven by the aim to democratize investment in the construction sector. By offering a cryptocurrency that is accessible and beneficial to construction workers and investors alike, BUILDBRICS endeavors to create an inclusive financial ecosystem. This inclusivity extends beyond mere investment opportunities, promoting a sense of ownership and participation among all stakeholders.

In summary, the reasoning behind BUILDBRICS is a blend of innovation, strategic investment in sustainable housing, and the democratization of finance in the construction sector, all powered by the transformative capabilities of blockchain technology.



## **BUILDBRICS**

### **The Utility of BUILDBRICS Token**

The utility of the BUILDBRICS token lies in its ability to serve as a practical financial tool within the construction industry. Its primary use case is to facilitate investment in construction projects, specifically the Tiny House Project. Token holders can directly invest in these sustainable housing projects, making the BUILDBRICS token a bridge between cryptocurrency and real estate investment.

Moreover, the token offers a unique revenue-sharing model, allowing holders to earn profits from the sales of Tiny Houses. This creates a passive income stream, a rare feature in traditional construction investments. Additionally, the token's utility extends to creating a decentralized community of investors and construction professionals, fostering collaboration and shared economic growth.

In essence, BUILDBRICS provides a dual benefit: a tangible investment in real estate and participation in the growing world of cryptocurrency, thereby widening the scope and accessibility of investment opportunities in the construction sector.



## **BUILDBRICS**

### **Blockchain Architecture Behind BUILDBRICS**

The BUILDBRICS project is built on the ERC20 blockchain platform, a popular and reliable framework for creating and issuing smart contracts on the Ethereum blockchain. This architecture is chosen for its robust security, transparency, and interoperability features. The use of ERC20 allows for seamless integration of BUILDBRICS tokens into the existing Ethereum ecosystem, enabling easy exchange and liquidity.

The blockchain architecture underpinning BUILDBRICS ensures that all transactions are transparent and immutable, providing a trustworthy and efficient platform for handling investments and profit distributions. This decentralized approach aligns with the project's goal of creating a fair and accessible investment environment for construction workers and investors.





## **BUILDBRICS**

### **Token Distribution and Utility of BUILDBRICS Token**

The BUILDBRICS token distribution is thoughtfully designed to support the project's sustainability and growth. Out of the total supply in the begin of Januari, 67% is allocated for liquidity, ensuring smooth market operations. 18% is reserved for the team, aligning with their long-term commitment to the project. Development and innovation receive 10%, fueling continuous improvement and expansion, while 5% is dedicated to Centralized Exchange (CEX) listings, enhancing market accessibility.

The utility of the token extends beyond traditional investment. It empowers holders with profit-sharing from the Tiny House Project sales, creating a passive income source. Moreover, it facilitates a decentralized community of investors and construction professionals, promoting collaborative growth and shared economic benefits. The BUILDBRICS token thus serves as a unique bridge, merging the realms of cryptocurrency investment with tangible construction projects.





# BUILDBRICS

## Expand on the market need for BUILDBRICS

To expand on the market need for BBRICS, focus on the unique intersection between the construction industry and cryptocurrency. Emphasize the potential for blockchain to offer innovative financial solutions in construction, a sector that may not have fully utilized digital technology. Highlight the relevance of the Tiny House Project as a sustainable and profitable venture, addressing the demand for affordable and eco-friendly housing. The introduction of BBRICS can be seen as a pioneering effort to democratize investments in construction, making them more accessible and appealing through the novel use of cryptocurrency.

1. **Bridging Construction and Cryptocurrency:** The construction industry, historically slow in adopting digital innovations, presents a vast market ripe for disruption. BUILDBRICS introduces blockchain technology into this traditional sector, offering a new paradigm for financial transactions, investments, and asset management in construction.
2. **Demand for Affordable Housing Solutions:** With urbanization on the rise and affordable housing becoming a global challenge, the Tiny House Project, integral to BUILDBRICS, responds to a growing demand for sustainable, cost-effective living solutions. This project aligns with the market need for affordable housing, while also providing an innovative investment avenue.
3. **Shifting Investment Trends:** The current investment landscape is witnessing a shift towards more diverse and decentralized opportunities. BUILDBRICS caters to this trend by offering a unique investment opportunity in the construction sector, previously perceived as inaccessible for the average investor due to high entry barriers.
4. **Sustainability and Eco-Consciousness:** As environmental concerns become more pressing, there is a growing market demand for eco-friendly and sustainable business practices. BUILDBRICS, through the Tiny House Project, addresses this need by promoting sustainable living and construction practices.
5. **Inclusivity in Investment:** BUILDBRICS democratizes investment in the construction sector, making it accessible to a broader range of investors. This inclusivity resonates with a market that is increasingly seeking equitable and widespread access to investment opportunities, irrespective of geographic location or economic status.



## BUILDBRICS

### The Tiny House Project

The Tiny House Project is part of a growing architectural and social movement that advocates for downsizing and simplifying living spaces. The concept of tiny houses, sometimes interchangeably referred to as "micro-houses," provides a cost-effective, simple living solution. This movement has gained international momentum, encouraging a shift towards a more minimalistic, sustainable lifestyle.

The philosophy behind tiny houses is rooted in several key principles:

- ❖ **Minimalism and Simplification of Life:** The movement emphasizes reducing life's complexities by embracing minimalism. This principle encourages living in smaller spaces, which inherently leads to less accumulation of material possessions and a focus on what truly matters in life.
- ❖ **Environmental Sustainability:** Tiny houses are designed with sustainability in mind. Key aspects include the use of green building materials like reclaimed wood and recycled insulation, and incorporating off-grid living solutions. These practices significantly reduce the environmental impact and promote eco-friendly living standards.
- ❖ **Financial Freedom and Debt Reduction:** One of the movement's appeals is the financial liberation it offers. Tiny houses are a more affordable alternative to traditional housing, significantly reducing or eliminating the burden of mortgages. This financial aspect is particularly attractive to individuals seeking to reduce debt and increase savings.
- ❖ **Community Building:** The movement also fosters the creation of tiny house communities and co-housing arrangements. These communities bring together like-minded individuals who share values of minimalism, sustainability, and a desire for a simpler life. This aspect adds a social dimension to the movement, where community support and shared values are central.
- ❖ **Reduced Environmental Footprint:** Participants in the movement are motivated by the desire to reduce their environmental footprint. By living in smaller spaces, the use of resources is minimized, leading to a more sustainable and responsible way of living.



## BUILDBRICS

### Integration of BUILDBRICS with the Tiny House Project

The integration of BBRICS cryptocurrency with the Tiny House Project represents a significant innovation in real estate investment and financing. Here are some key aspects of this integration:

- ❖ **Faster Transactions and Higher Liquidity:** The use of BBRICS tokens in the real estate market, specifically for the Tiny House Project, can lead to faster transaction times and higher liquidity. Cryptocurrency transactions bypass traditional banking procedures, enabling quicker and more efficient financial exchanges.
- ❖ **Enhanced Security:** Blockchain technology, which underpins BBRICS, offers enhanced security for real estate transactions. It provides a secure and transparent ledger for all transactions, reducing the risk of fraud and errors, which is especially crucial in the high-value realm of real estate.
- ❖ **Streamlining Property Transactions:** The use of BBRICS tokens can streamline property transactions by eliminating intermediaries. This not only reduces costs and time but also simplifies the overall process of buying and selling property within the Tiny House Project, making it more accessible and user-friendly for investors and participants.
- ❖ **Reshaping Investment Landscapes:** The convergence of cryptocurrency and real estate, as seen with BBRICS and the Tiny House Project, is reshaping traditional investment landscapes. It represents a novel way of merging tangible assets like real estate with the digital world of cryptocurrencies, providing new opportunities for investors.
- ❖ **Adoption and Standardization in Real Estate:** This integration is part of a broader trend where real estate professionals and companies are increasingly adopting cryptocurrency and blockchain technology. It's seen as a significant step towards modernizing the industry and aligning it with contemporary financial technologies.





## BUILDBRICS

### Risk Analysis of the BUILDBRICS Project

While the BBRICS project presents innovative opportunities in the intersection of cryptocurrency and the real estate market, particularly with the Tiny House Project, it's essential to acknowledge and analyze potential risks. A thorough risk analysis is crucial for investors and stakeholders to make informed decisions.

Here are key risk factors to consider:

- ❖ **Market Volatility:** Cryptocurrency markets are known for their high volatility. The value of BBRICS tokens, like other cryptocurrencies, can be subject to significant fluctuations due to various factors, including regulatory news, market sentiment, and technological developments.
- ❖ **Regulatory Risks:** The regulatory environment for cryptocurrencies is still evolving. Changes in regulations, both at domestic and international levels, could impact the operation and value of BBRICS tokens. Additionally, real estate regulations vary by region and could affect the Tiny House Project.
- ❖ **Technology Risks:** As BBRICS is based on blockchain technology, it faces risks related to security breaches, technological failures, and potential vulnerabilities in its underlying technology. While blockchain is generally secure, no technology is entirely immune to risks.
- ❖ **Adoption and Market Acceptance:** The success of BBRICS heavily relies on its adoption by the target market. There is a risk that the project may not gain sufficient traction among users and investors, which could impact its viability.
- ❖ **Real Estate Market Fluctuations:** The Tiny House Project is subject to the risks inherent in the real estate market. These include fluctuations in property values, changes in demand for tiny houses, and broader economic factors that could impact the real estate sector.
- ❖ **Operational Risks:** Operational risks such as management errors, internal system failures, or unforeseen operational challenges can impact the project's success.
- ❖ **Liquidity Risks:** Given that BBRICS is a new token, there may be liquidity risks associated with its trading. Investors might face challenges in buying or selling large amounts of tokens without affecting the market price.





# BUILDBRICS

## Community and Investor Engagement in the BUILDBRICS Project

Engaging effectively with both the community and investors is vital for the success of the BBRICS project. This involves not only attracting interest and investment but also maintaining ongoing communication and fostering a sense of involvement and ownership among stakeholders.

Here are key strategies and considerations:

1. **Transparent Communication:** Regular, transparent communication about project developments, milestones, and challenges is essential. This can be achieved through various channels like social media, newsletters, webinars, and community forums.
2. **Community Building Events:** Hosting events, both online and offline, can help build a strong community. These events could include Q&A sessions, webinars on the Tiny House Project, and meetups for investors and enthusiasts.
3. **Feedback and Participation Platforms:** Offering platforms where the community can provide feedback, suggest improvements, and feel heard is crucial. This could be facilitated through social media, dedicated forums, or regular surveys.
4. **Educational Content:** Producing educational content about BBRICS, cryptocurrency basics, real estate investment, and the specifics of the Tiny House Project can help in engaging a broader audience. This content can take the form of blog posts, videos, infographics, and instructional guides.
5. **Incentive Programs:** Implementing incentive programs such as referral bonuses, token rewards for community contributions, or special access to project developments can encourage active participation and investment.
6. **Partnership and Collaboration:** Collaborating with influencers, thought leaders, and organizations within the cryptocurrency and real estate sectors can broaden the project's reach and credibility.



## BUILD BRICS

- 7. Regular Project Updates:** Keeping the community and investors informed with regular updates on the project's progress, financial health, and future plans is critical for sustained engagement.
- 8. Investor Relations Management:** Establishing a robust investor relations framework to address investor queries, concerns, and feedback promptly and professionally.

By implementing these strategies, BBRICS can cultivate a strong, engaged community and investor base, which is essential for the long-term success and sustainability of the project.





## BUILDBRICS

### The Team Behind BUILDBRICS

The BUILDBRICS team comprises professionals with diverse expertise in software development, cryptography, and finance, united by a passion for blockchain technology and the transformative potential of cryptocurrency. The team is led by:

- ❖ **Victor B.:** The CEO and Founder, who has a background in the construction sector and a proven track record in entrepreneurship.
- ❖ **Rachelle D.:** Management in general.
- ❖ **Vatche M.:** As the Technical Lead in General.
- ❖ **Rik B.:** The overseeing Marketing role.
- ❖ **Theo J.:** As a Research & Advisor agent.

This blend of leadership, technical skill, and industry-specific expertise positions BUILDBRICS to significantly impact the cryptocurrency space, driven by a shared vision and commitment to innovation.

